



▶ Editorial Calendar

January/February

Closing date: 11/2/09
Materials due: 11/16/09
Mail date: 12/21/09

Cover: Civil Rights Act
Save Our History: Ripley's Believe it or Not Museums
Modern Marvels: WD-40
Hit the Road: Restored Long Island Windmills
I Was There: WWII B-24 "Snoopers"
Heroes: Meriwether Lewis

Features:
Greensboro, NC lunch counter protesters
Timeline to Civil Rights Act of 1964
Where Are They Now?
Civil Rights Museum
Boy Scouts' 100th Anniversary
Stonewall Jackson

May/June

Closing date: 3/1/10
Materials due: 3/15/10
Mail date: 4/22/10

Cover: TBD
Save Our History: Pictorial History
Hit the Road
Modern Marvels
American Originals
Heroes
Features:
Disney's "Fantasia" – 70th Anniversary
Development of Animation
Korean War
How History is Re-Enacted - Hollywood Style

September/October

Closing date: 7/1/10
Materials due: 7/15/10
Mail date: 8/23/10

Cover: TBD
Save Our History: Pictorial History
Hit the Road
Modern Marvels
American Originals
Features:
Ronald Reagan 100th Birthday
Economic Cycles – Mt. Vernon Compact,
Big Tobacco, Reagonomics

Hit the Road – This travel-oriented piece highlights historical sites to visit, often featuring an event or an anniversary to entice our members to "Hit the Road!"

Save Our History – A look at an imperiled historical structure, artifact or region that's fallen into disrepair and the restoration efforts underway.

Modern Marvels – a celebration of the American spirit of innovation and invention

American Originals – This brief profile pays tribute to an American citizen who made a difference.

History Alive – A member-contributed section "in their own words"

I Was There – Members recall witnessing a historic event

My Story – Members detail their participation in a historical event

Hero – Members write about someone who was/is meaningful to him/her

Ancestor – Member writes about a family member who took part in a historic event

HISTORY™ Integrated Features – A cross content opportunity for advertisers to create a tie between HISTORY™ programming and a magazine feature.

March/April

Closing date: 1/4/10
Materials due: 1/15/10
Mail date: 2/19/10

Cover: America: The Story Of Us
Save Our History: Restoration of the site of Paul Revere's house in Boston
Modern Marvels: Fish Ladders
American Originals: Pinkerton Detective Agency
I Was There: Cold War
Heroes: William Seward purchase of Alaska
Features:
The History Channel's New Documentary
Top Sites Travel Guide
RV Industry 100th Anniversary

July/August

Closing date: 5/3/10
Materials due: 5/17/10
Mail date: 6/25/10

Cover: TBD
Hit the Road
Modern Marvels
History Alive
American Originals
Heroes
Features:
Dust Bowl
Iranian Revolution and the Fall of the Shah
Anniversary of 1970'S Oil Embargo
Airplane Technology – Experimental Air Show

November/December

Closing date: 9/1/10
Materials due: 9/15/10
Mail date: 10/22/10

Cover: TBD
Hit the Road
Modern Marvels
History Alive
American Originals
Features:
Member-Contributed Feature; Economy-Related
Start of Civil War – Fort Sumter

