

2010 EDITORIAL CALENDAR

February

FEATURES

New Varieties 2010
Pruning fruit-bearing shrubs and trees
Anti-deer dozen: plants that deer don't like
Tomato supports

DEPARTMENTS

Site Specific: Unusual or unfamiliar veggies
Tool Shop: Landscape design tools
Backyard Wildlife: Critter-proofing your garden
Member Garden: Romance
Member Tips: What are your best sources for finding information about plants?

March/April

FEATURES

Outdoor living
Cauliflower
Small-flowered clematis
Bee-friendly gardening

DEPARTMENTS

Site Specific: Rock garden (or alpine) plants
Tool Shop: Pruning saws
Backyard Wildlife: Butterflies and caterpillars
Member Garden: Community garden
Member Tips: How do you get rid of weeds?

May/June

FEATURES

Garden profile
Tuberous begonias
Pet-friendly gardening
Vertical veggies: how to grow vegetables up instead of out (trellises, etc.)

DEPARTMENTS

Site Specific: Plants for dry shade
Tool Shop: Top power tools
Backyard Wildlife: Native vines for wildlife
Member Garden: Memories of Mom
Member Tips: How do you keep your garden going strong during tough economic time?

July/August

FEATURES

Garden profile
Blueberries
Making It: Hypertufa planter
Penstemons

DEPARTMENTS

Site Specific: Low-maintenance perennials
Tool Shop: Wheelbarrows
Backyard Wildlife: Fire ants
Member Garden: Hardscaping with rocks and boulders
Member Tips: How important is your lawn, and why?

September/October

FEATURES

Garden profile
Plant this, not that: description of invasive plants and what you can plant instead
Preserving what you grow
Echinacea (coneflowers)

DEPARTMENTS

Site Specific: Bird-attracting plants
Tool Shop: Landscape lights
Backyard Wildlife: Ducks and geese
Member Garden: Rabbits
Member Tips: What's your favorite power tool and why?

Holiday Issue

FEATURES

Photo contest winners
Caring for holiday plants
10 most common gardening mistakes
How and what to plant under trees

DEPARTMENTS:

Site Specific: Bird-attracting plants
Tool Shop: Landscape lights
Backyard Wildlife: Ducks and geese
Member Garden: Member story 13-year old Junior Master Gardener
Member Tips: How do you include children in your gardening?

Issues	Ad Closing	Materials Due	Mail Date
Feb	12/10/09	12/21/09	1/20/10
Mar/Apr	1/11/10	1/20/10	2/19/10
May/Jun	3/10/10	3/22/10	4/22/10
Jul/Aug	5/10/10	5/20/10	6/25/10
Sept/Oct	7/12/10	7/20/10	8/23/10
Holiday	10/11/10	10/20/10	11/24/10

All content is subject to changes

