



2010 Display Insertion Order

ADVERTISER:	_____	AGENCY:	_____
Product Featured:	_____		
*Product Web site:	_____		
*Toll Free phone number:	_____		
Contact:	_____	Contact:	_____
Address:	_____	Address:	_____
City:	_____	City:	_____
State/Zip:	_____	State/Zip:	_____
Phone:	_____	Phone:	_____
Fax:	_____	Fax:	_____
E-mail address:	_____	E-mail address:	_____
<input type="checkbox"/> Bill to Advertiser		<input type="checkbox"/> Bill to Agency	

<u>Issue</u>	<u>Closing Date</u>	<u>Materials Due</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> January	10/12/09	10/20/09	<input type="checkbox"/> 2 Page Spread	<input type="checkbox"/> 4C
<input type="checkbox"/> February	12/10/09	12/21/09	<input type="checkbox"/> Full Page	<input type="checkbox"/> 2/C
<input type="checkbox"/> Mar/Apr	1/11/10	1/20/10	<input type="checkbox"/> 2/3 Page Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> May/June	3/10/10	3/22/10	<input type="checkbox"/> 1/2 Page Horizontal / Island	
<input type="checkbox"/> Jul/Aug	5/10/10	5/20/10	<input type="checkbox"/> 1/3 Page Square / Vertical	
<input type="checkbox"/> Sept/Oct	7/12/10	7/20/10	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	

15% Agency discount applies

NET INSERTION RATE: \$ _____

* For use in the Advertiser Directory

Ad Material Contact: _____ Phone: _____

Type of Materials:

Pick up ad from: Issue Month/Year _____ Page: _____ Changes: Y / N

New Materials Key Code _____

Coupon

Additional Instructions/Headline: _____

All **ad materials** should be sent to: Erin Nielsen, *Gardening How-To*, 12301 Whitewater Drive, Minnetonka, MN 55343, (952) 352-7589, enielsen@namginc.com.

Please sign and fax contract to Ali Graf at 952-936-9169 by first applicable close date.

Advertiser/Agency Authorization

Signature: _____

Print Name: _____

Title: _____

Date: _____

Publisher's Acceptance:

Date _____ Publisher _____

Subject to terms and conditions stated on current rate card.