



2010 Gardener's Market insertion order

ADVERTISER:	_____	AGENCY:	_____
Web site:	_____	Contact:	_____
Contact:	_____	Address:	_____
Address:	_____	City:	_____
City:	_____	State/Zip:	_____
State/Zip:	_____	Phone:	_____
Phone:	_____	Fax:	_____
Fax:	_____	E-mail address:	_____
E-mail address:	_____		

<u>Issue</u>	<u>Closing Date</u>	<u>Materials Due</u>	<u>Starts Mailing</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> January	10/12/09	10/20/09	11/23/09	<input type="checkbox"/> 1/3 Page Square / Vertical	<input type="checkbox"/> 4C
<input type="checkbox"/> February	12/10/09	12/21/09	1/26/10	<input type="checkbox"/> 1/4 Page Horizontal / Vertical	<input type="checkbox"/> 2/C
<input type="checkbox"/> Mar/Apr	1/11/10	1/20/10	2/23/10	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> May/June	3/10/10	3/22/10	4/27/10	<input type="checkbox"/> 1/12 Page	
<input type="checkbox"/> Jul/Aug	5/10/10	5/20/10	6/25/10	<input type="checkbox"/> 1/24 Page	
<input type="checkbox"/> Sept/Oct	7/12/10	7/20/10	8/24/10	<input type="checkbox"/> Line ad	

Method of Payment: Check or Money Order MasterCard / Visa / American Express
 Credit Card # _____ + 3 digit code _____
 Exp. _____

NET INSERTION RATE: \$ _____

Payments and Cancellations:

Each ad must be paid in full prior to closing date. Orders are non-cancelable after closing date.

Ad Material Contact: _____ **Phone:** _____

Type of Materials:

Pick up ad from: Issue Month/Year _____ Page: _____ Changes: Y / N
 New Materials Key Code _____
 Coupon

Additional Instructions/Headline: _____

Send to: Dawn Simpson, White Dog Design, 3980 Lexington Avenue S., Eagan, MN 55123
 Phone: 651-452-6161 ~ whitedogdesign@comcast.net

Please sign and fax contract to Linda Reznick at 952-936-9169 by first applicable close date.

Advertiser/Agency Authorization

Signature: _____
 Print Name: _____
 Title: _____
 Date: _____

Gardening How-To's Acceptance:

 Date Signature
 Subject to terms and conditions stated on current rate card.